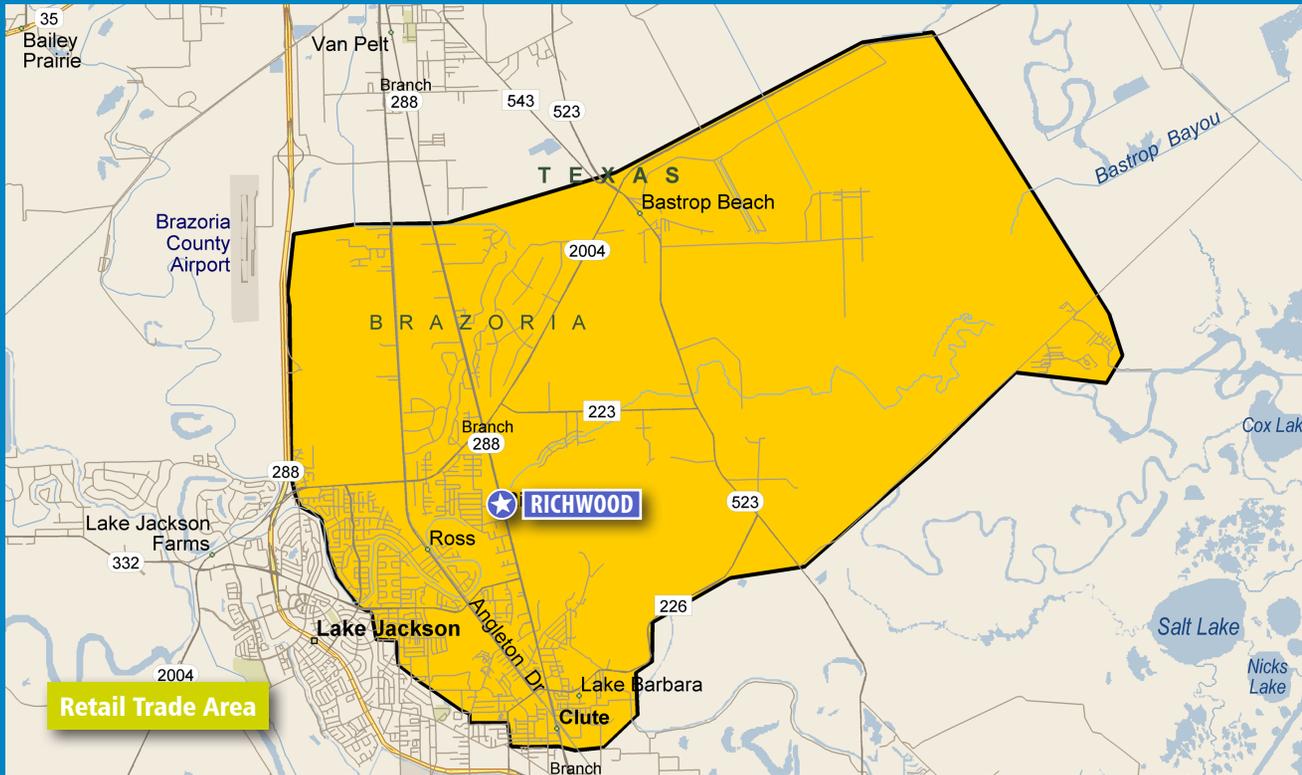


Retail Market Profile 2014



Contact Information

Glenn Patton, City Manager

City of Richwood
1800 N. Brazosport Blvd.
Richwood, Texas 77531

Phone 979.265.2082

Fax 979.265.7345

gpatton@richwoodtx.gov
www.richwoodtx.gov

October 2014. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962.

Population

	2000	2010	2014 ESTIMATE	2019 PROJECTION
Retail Trade Area	24,085	25,149	25,606	26,614

Income

	2014 ESTIMATE
Average Household	\$78,268
Median Household	\$65,260
Per Capita	\$28,635

Educational Attainment

	2014 ESTIMATE
Graduate or Professional	6.67%
Bachelor's Degree	14.96%
Associate Degree	9.46%
Some College, No Degree	29.97%
High School Graduate	23.76%
Some High School, No Degree	9.11%
Less than 9th Grade	6.07%

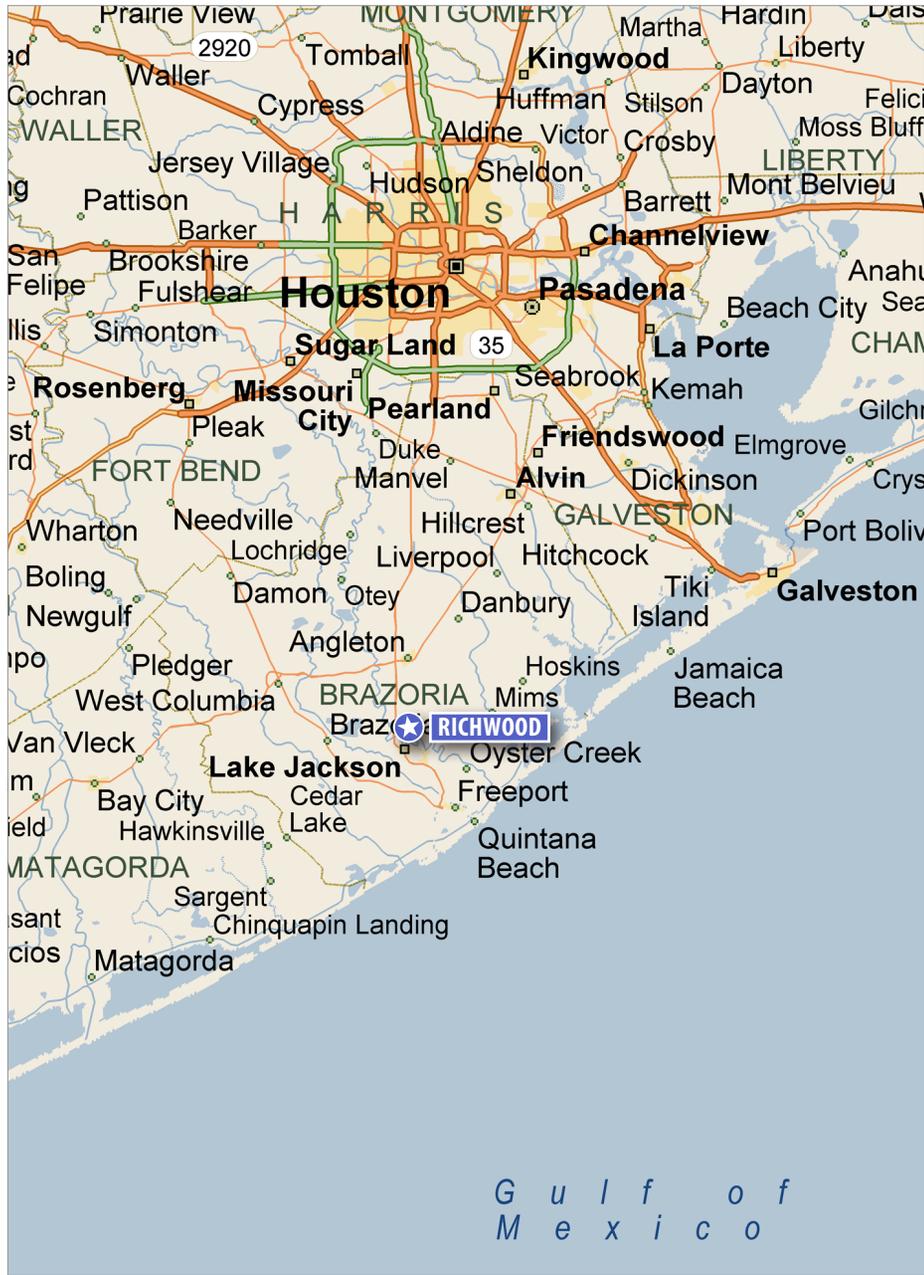
Race Distribution

	2014 ESTIMATE
White	79.40%
Black or African American	5.80%
American Indian/Alaskan	0.68%
Asian	1.03%
Native Hawaiian/Islander	0.02%
Other Race	10.37%
Two or More Races	2.70%
Hispanic or Latino (of any race)	36.39%

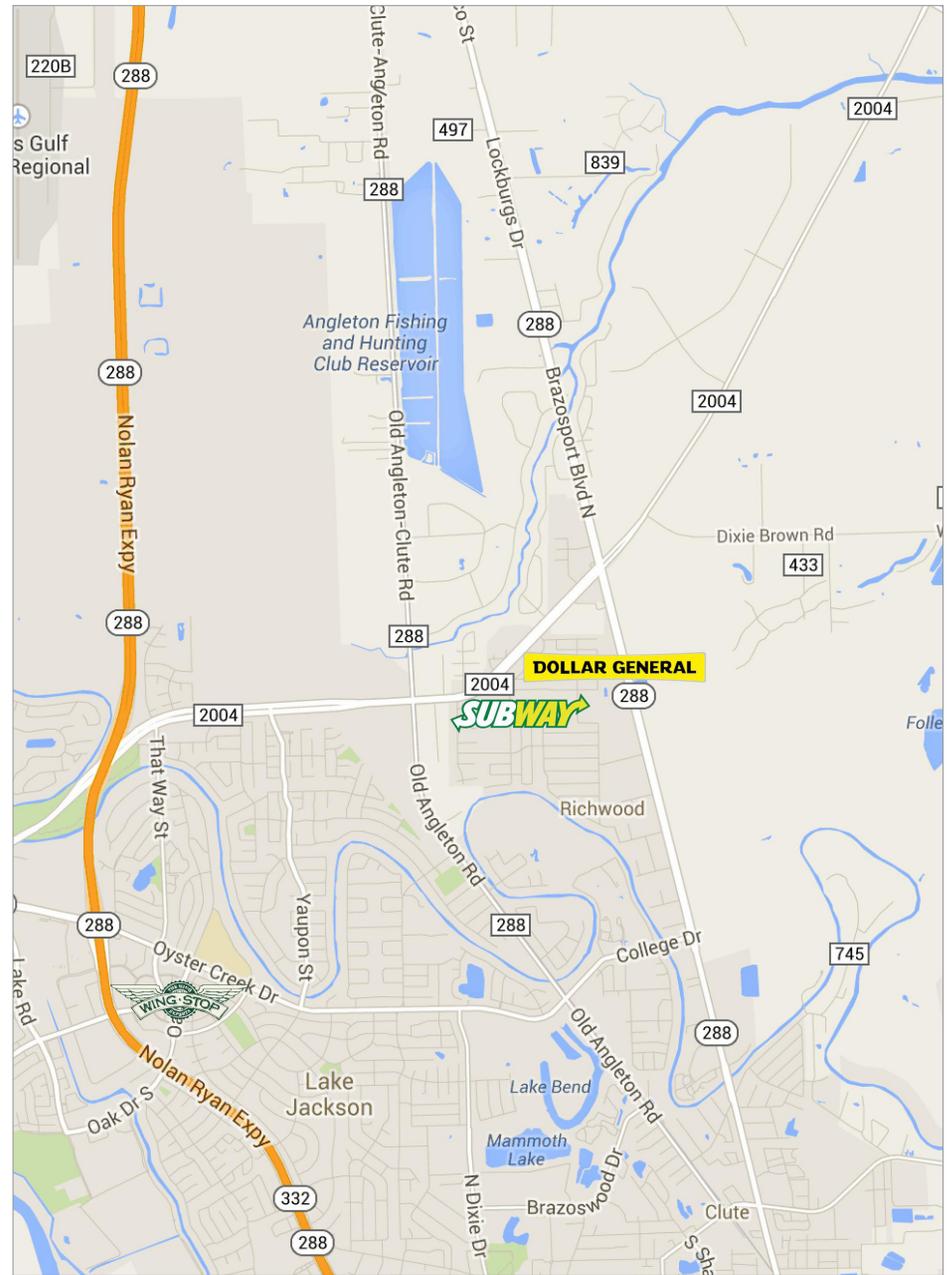
Age

GROUPS	2014 ESTIMATE
9 Years and Under	14.29%
10-17 Years	12.30%
18-24 Years	9.86%
25-34 Years	11.90%
35-44 Years	12.09%
45-54 Years	14.16%
55-64 Years	13.18%
65 Years and Over	12.21%
DISTRIBUTION	2014 ESTIMATE
Median Age	36.4
Average Age	37.0

LOCATION MAP



EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.